

AUGUST 21, 2008

FOR IMMEDIATE RELEASE

**FOR FURTHER INFORMATION, CONTACT: NANCY THORKELSON
507-625-4171**

GODE RECEIVES MARKETING CERTIFICATION

Anne Gode, Marketing Assistant from Bolton & Menk, Inc., was recently notified that she has met all the requirements to be officially recognized as a Certified Professional Services Marketer (CPSM). To earn the CPSM designation, candidates must meet education and experience requirements as well as pass a written examination to assess their mastery of the 6 domains of marketing. This program is sponsored by the Society for Marketing Professional Services (SMPS), a national marketing organization with 6,818 members. Currently, only 592 SMPS members have achieved CPSM status. Anne is one of only nine members in the State of Minnesota who have succeeded in achieving this certification. Ms. Gode holds a B.S. degree in Marketing from Minnesota State University, Mankato.

Bolton & Menk, Inc., ranked in the Top 500 Engineering Firms by *Engineering News Record* (ENR), provides services in the areas of municipal, environmental, and transportation engineering together with water resources and land surveying services. Established in 1949, our staff of 275 professionals and technicians is available to assist clients in meeting the ever-increasing demand for quality engineering and surveying services. With the corporate office in Mankato, the firm also operates offices in Fairmont, Sleepy Eye, Burnsville, Willmar, Ramsey and Chaska, Minnesota and Ames, Iowa.

###