



THORKELSON RECEIVES MARKETING CERTIFICATION

Bolton & Menk, Inc., Consulting Engineers and Surveyors, are pleased to announce that Nancy Thorkelson, the firm's Marketing Coordinator, was recently notified by the Society for Marketing Professional Services (SMPS) that she has met all the requirements to be officially recognized as a Certified Professional Services Marketer. To earn the CPSM designation, candidates must meet education and experience requirements, pass a written examination to assess their mastery of the 6 domains of marketing and pledge to abide by the CPSM code of ethics. This program is sponsored by the Society for Marketing Professional Services (SMPS). Ms. Thorkelson is now one of only 365 members, of the 5400-member organization, who have succeeded in achieving certification.