

COMMUNITY ADVISORY GROUP

Community Based Organizations, Local Advisory,
and Community Communication

When a community wants a transportation study around a specific corridor with a high density of Environmental Justice populations, past studies may have diminished trust in the potential outcome. The voices and opinions of those in the area have been swept under the rug and ignored, thus creating community hesitancy to share information or opinion. Bolton & Menk will work with the local organizations, actively working and advocating for effected populations through paid partnerships.

The community advisory group approach involves partnering with key community-based organizations (CBOs). Doing so leverages their advocacy and representation to aid in outreach, decision-making, and information sharing. A major task they receive compensation for is co-hosting open houses for public engagement. As part of the advisory group, they'll inform the steering committee, ensuring neighborhood voices direct the project and align with our community-driven approach. These CBOs are treated as vendors and will be compensated for their time and representation.

Benefits:

- Build community trust
- Develop future partnerships
- Internal capacity support
- Growing CBOs
- Enhanced marketing efforts

Why Bolton & Menk

We actively work within communities to understand the dynamics happening behind the scenes. We understand who to talk to and which organizations to collaborate with to develop a successful community advisory group.

